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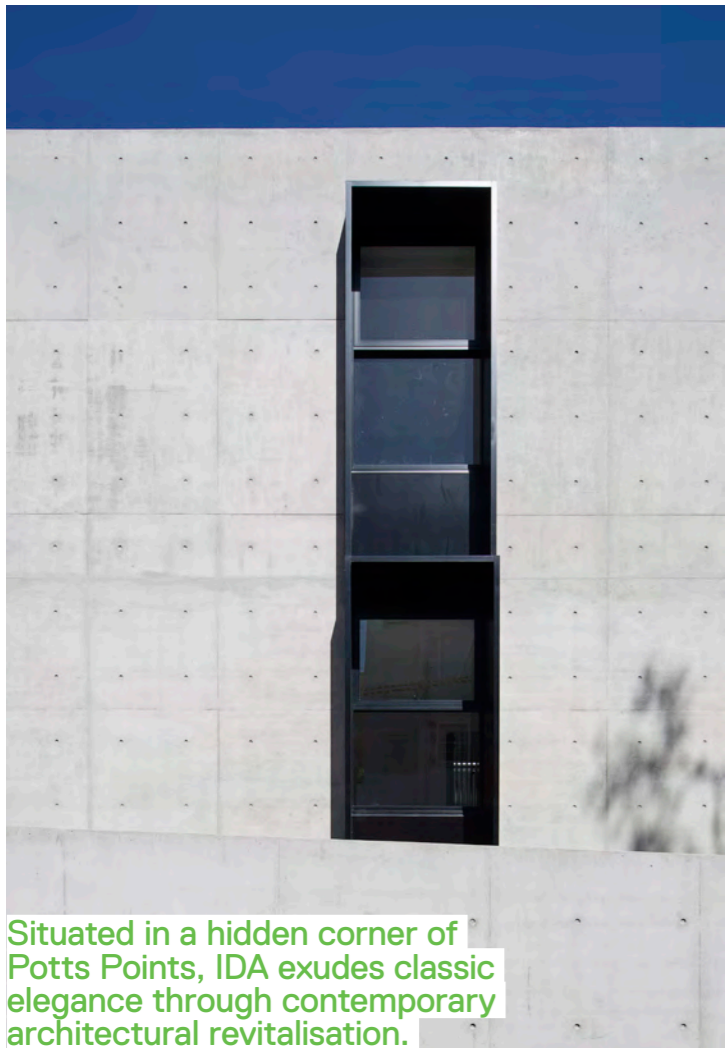
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IDA
REIMAGINING
HERITAGE





Situated in a hidden corner of Potts Points, IDA exudes classic elegance through contemporary architectural revitalisation.

IDA is a heritage gem stunningly transformed from its nostalgic past into an exquisite contemporary urban oasis. The building sits on an impressive sandstone ridge perched above McElhone Street with its western face boasting panoramic views of Sydney's Harbour and its glittering skyline.

KEY DATES

- > Construction started: Feb 2017
- > Construction completed: March 2019

SITE AREA

- > 1980m²

EXISTING GFA

- > 560m²

TOTAL GFA

- > 2970m²

FSR

- > Sydney LEP 1.5:1

KEY FEATURES

- > 30 luxury apartments comprising of predominantly 1 and 2 bedrooms and two 3 bedroom penthouses
- > Underground basement parking accessed off McElhone Street for 25 car spaces
- > The development comprises 1850's Telford Lodge, a pair of 1900's terraces, the 1970's timber framed Calidad Office building converted to new apartments, and new terraced apartment building.

INTERESTING FACTS

Site had many inherent challenges including the need to excavate a level of basement parking and a new level of apartments into the sandstone ridge below the Calidad building. To achieve this the Calidad was disassembled then refurbished in a warehouse. Once the lower levels were completed it was returned to the site and reassembled as an apartment building. The conversion didn't compromise its original architectural integrity. All additions to Telford Lodge were removed so as to reinstate its original form and free up space for the new apartment building to the south.

